

Circular RG 16-001

Date : **January 19, 2016**
To : **ALL LICENSEES**
Attention : **RESPONSIBLE GAMING OFFICERS**
Subject : **STANDARD RESPONSIBLE GAMING REMINDERS**

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As stated in Circular RG 15-001, the mandatory elements listed in Chapter VII of the Code of Practice are to be present in all of the Licensees' advertising materials promoting gaming membership rewards, raffles and the like. The following standard phrases must be used:

- End tag for radio ads: **"Keep it Fun. Game Responsibly."**
- Closing billboard/tag line for TV commercials, print ads, billboards, web-based promos and other media: **"Gaming for 21 years old and above only. Keep it Fun. Game Responsibly."**

Please ensure that these standard Responsible Gaming reminders are publicized **by April 1, 2016.**