

ERIC IGNACIO BALCOS
RESUME

EDUCATIONAL BACKGROUND
1992

SAN BEDA COLLEGE
Bachelor of Science in Commerce Major in Marketing

PROFESSIONAL EXPERIENCE

PAGCOR

March 16, 2022 up to present

ASSISTANT VICE PRESIDENT
Community Relations Services Department

Nov. 2021 to Mar. 2022

ACTING ASSISTANT VICE PRESIDENT
Community Relations Services Department

Oct. 2016 to Nov. 2021

SENIOR MANAGER
Corporate Communication Department

Sept. 2013 to Oct. 2016

SENIOR MANAGER
Marketing Department

Jun. 2013 to Sept. 2013

SENIOR BRANCH ADMINISTRATIVE MANAGER
CF-Hyatt

Sept. 2010 to Jun. 2013

ASSISTANT MANAGER
Marketing & Casino Customer Relations Department,

Dec. 2009 to Sept. 2010

ASSISTANT MANAGER
*Licensed Casino Enforcement Department, and concurrent
MEDIA RELATIONS OFFICER for Corporate Communications
and Services Department*

May 2008 to Dec. 2009

MEDIA RELATIONS OFFICER
Corporate Communications and Services Department

Jan. 2004 to May 2008

SENIOR MARKETING OFFICER
Marketing & Casino Customer Relations Department,

Feb. 2002 to Jan . 2004

ASSISTANT MARKETING OFFICER
Marketing & Casino Customer Relations Department,

Jul. 2001 to Feb. 2002

MARKETING ADMINISTRATIVE ASSISTANT
Marketing & Casino Customer Relations Department,

Sept. 1999 to Jul. 2001

AIRPORT DOCUMENTATION CLERK
Marketing Services Department

OTHERS (PAST)

1996 to 1999

DEALER SALES MANAGER
Island Country Telecommunications, Inc./JASPAGE

1993 to 1996

DEALER MANAGER / CORPORATE SPECIALIST
EasyCall Communications Phils. Inc.

ERIC IGNACIO BALCOS

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1992 to 1993

ACCOUNT EXECUTIVE

Equitable Card Network Inc.

PRESENT COMMITTEE MEMBERSHIPS

Member

Executive Committee

AFFILIATIONS

Member

Honorary Member

Philippine Military Academy Class 1992 (PNP Group)