

February 4, 2016

*sg*  
SHELA G. SARMIENTO  
Received original copy of  
Service Contract

**MANILA BULLETIN PUBLISHING CORPORATION**

Manila Bulletin Building, Muralla cor. Recoletos St., Intramuros, Manila

Tel. No.: 02-5278121

Fax No.: 02-5277510

ATTN.: **MS. SHELA G. SARMIENTO**  
Senior Advertising Executive

Dear Madam:

Subject: **NOTICE TO PROCEED**

PAGCOR  
HUMAN RESOURCE DEVELOPMENT  
**RECEIVED**  
*sg*  
2-9-16  
BY: MESSAGE CENTER

This refers to the Direct Contracting for the Procurement of Print Ad Placements for the Promotion of Corporate Social Responsibility (CSR) Projects, Events and Various Undertakings for CY2016 in Manila Bulletin under ITB No. 09-07-2015.

The recommendation for award having been approved and the Service Contract having been duly signed by your authorized representative and of the approving authority of PAGCOR, this Notice to Proceed is being issued for you to commence with the print ad requirements effective on February 5, 2016.

You may coordinate with Mr. Jayvee T. Reyes, Advertising Officer, Corporate Communications and Services Department (CCSD) at telephone number 526-0337 local 2507 for specific details of the requirement.

Please acknowledge receipt of this letter and fax it back to us at fax numbers 02-3366906 or 02-5243911.

Thank you.

Very truly yours,



**ALBERTO R. VILLARAMA**  
Chairperson  
BIDS AND AWARDS COMMITTEE (BAC) 3

*MIMP/EAA*

cc: BAC 3  
AVP, CCSD

Received:

*sg*  
SHELA G. SARMIENTO, SENIOR SALES EXECUTIVE  
Printed Name, Position and Signature  
FEBRUARY 12, 2016  
Date