



**Philippine Amusement and Gaming Corporation**

*A Sure Bet for Progress in Gaming, Entertainment and Nation Building*

March 2, 2016

**PHILIPPINE DAILY INQUIRER, INC.**

PDI Building, 1098 Chino Roces Ave., Makati City

Tel. No.: 02-8978808

Fax No.: 02-8978806

RECEIVED ORIGINAL COPY OF  
NTP & SERVICE CONTRACT

ATTN: **MS. PERLITA G. PASCUAL**  
**AVP - Advertising**

Dear Madam:

Subject: **NOTICE TO PROCEED**

BY: *[Signature]*  
MARLON JENEFRANCO  
SIGNATURE OVER PRINTED  
NAME

3/4/16

This refers to the Direct Contracting for the Procurement of Print Ad Placements for the Promotion of Corporate Social Responsibility (CSR) Projects, Events and Various Undertakings for CY2016 in Philippine Daily Inquirer under ITB No. 10-25-2015.

The recommendation for award having been approved and the Service Contract having been duly signed by your authorized representative and of the approving authority of PAGCOR, this Notice to Proceed is being issued for you to commence with the print ad requirements effective on March 3, 2016.

You may coordinate with Mr. Jayvee T. Reyes, Advertising Officer, Corporate Communications and Services Department (CCSD) at telephone number 526-0337 local 2507 for specific details of the requirement.

Please acknowledge receipt of this letter and fax it back to us at fax numbers 02-3366906 or 02-5243911.

Thank you.

Very truly yours,

*[Signature]*

**ALBERTO R. VILLARAMA**  
Chairperson  
BIDS AND AWARDS COMMITTEE (BAC) 3

Received:

\_\_\_\_\_  
Printed Name, Position and Signature

\_\_\_\_\_  
Date

/MMP/EAA

cc: BAC 3  
AVP, CCD