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Philippine Amusement and Gaming Corporation

A Sure Bet for Progress in Gaming, Entertainment and Nation Building

October 25, 2012

PHILSTAR DAILY, INC.
 202 Roberto Oca St. cor. Railroad St., Port Area, Manila
 Telephone No.: 527-7901
 Fax No.: 527-8857

ATTN: Mr. Edwin "Bong" Monforte
 Account Manager

Gentlemen:

SUBJECT: NOTICE TO PROCEED

This refers to the procurement through Direct Contracting of One (1) Lot Print Ad Placements for Various Entertainment Activities for CY 2012 with Philstar Daily, Inc. under ITB No. 10-11-2012.

This Notice to Proceed is being issued in your favor for you to start with the project effective on October 25, 2012.

You are hereby advised to coordinate with Mr. Gerald V. Cayetano from Entertainment Department at telephone no. 852-7760 for specific instructions on the insertion dates for the above-stated project from the effectivity date indicated above until December 31, 2012.

Kindly acknowledge receipt of this letter and fax it back to us at telefax nos. 523-0577 or 536-4345. For any inquiries or clarification, please contact the BAC Secretariat Unit at telephone number 521-1542 loc. 223 and look for Ms. Bianca G. Tablang.


Thank you.

Very truly yours,


ROBERTO L. CASTRO, JR.
 Chairperson
 Bids and Awards Committee (BAC) 4

cc: AVP, ED (end-user)
 AVP, PD
 BAC4 Members

Received By:


EDWIN MONFORTE
 Name and Signature of Representative
 Philstar Daily, Inc.

25 OCT. 2012
 Date