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**Philippine Amusement and Gaming Corporation**  
*A Sure Bet for Progress in Gaming, Entertainment and Nation Building*

October 25, 2012

**MANILA BULLETIN PUBLISHING CORPORATION**  
Manila Bulletin Building, Muralla corner  
Recoletos Streets, Intramuros, Manila  
Telephone No.: 527-8121  
Fax No.: 527-7525

ATTN: Ms. Paclencia M. Pineda  
Executive Vice President

Madam:

**SUBJECT: NOTICE TO PROCEED**

This refers to the procurement through Direct Contracting of One (1) Lot Print Ad Placements for Various Entertainment Activities for CY 2012 with Manila Bulletin Publishing Corporation under ITB No. 10-12-2012.

This Notice to Proceed is being issued in your favor for you to start with the project effective on October 25, 2012.

You are hereby advised to coordinate with Mr. Gerald V. Cayetano from Entertainment Department at telephone no. 862-7760 for specific instructions on the insertion dates for the above-stated project from the effectivity date indicated above until December 31, 2012.

Kindly acknowledge receipt of this letter and fax it back to us at telefax nos. 523-0577 or 536-4345. For any inquiries or clarification, please contact the BAC Secretariat Unit at telephone number 521-1642 loc. 223 and look for Ms. Blanca G. Tablang.

Thank you.

Very truly yours,

*[Signature]*  
**ROBERTO L. CASTRO, JR.**  
Chairperson  
Bids and Awards Committee (BAC) 4

Received By: *[Signature]*  
**PACLENCIA M. PINEDA**  
Name and Signature of Representative  
Manila Bulletin Publishing Corporation  
*[Signature]*  
October 27, 2012  
Date

cc: AVP, ED (end-user)  
AVP, PD  
BAC4 Members

FOR VARIOUS ENTERTAINMENT

BLANCA