



**Philippine Amusement and Gaming Corporation**

*A Sure Bet for Progress in Gaming, Entertainment and Nation Building*

April 19, 2013

**PHILSTAR DAILY, INC.**

202 Roberto Oca corner Railroad Streets  
Port Area, Manila  
Telefax No. 527-2401  
Email: [bongmonforte@philstar.com.ph](mailto:bongmonforte@philstar.com.ph)

**ATTN: MR. EDWIN L. MONFORTE**  
Account Manager

Gentlemen:

**SUBJECT: NOTICE TO PROCEED**

This refers to the Direct Contracting for the procurement of One (1) Lot Print Ad Placements for Various Entertainment Activities for the First Half of CY 2013 in Philippine Star under ITB No. 01-26-2013.

The attached Purchase Order (PO) No. 00275 having been approved, this Notice to Proceed is being issued for you, to commence with the ad placement of the above mentioned requirement effective April 22, 2013.

You may coordinate with Mr. Gerald V. Cayetano, Creative Concepts and Media Relations Officer of the Entertainment Department, at telephone no. 852-7760 for specific instructions regarding the print ad placements.

Kindly acknowledge receipt of this letter and fax it back to us at telefax no. 404-1338.

Thank you.

Very truly yours,

  
**RODERICK R. CONSOLACION**  
Chairperson  
BIDS AND AWARDS COMMITTEE 4

cc: BAC 4  
AVP, ED (end-user)  
AVP, PD  
BSU Central File

/scn

Received by: 

**EDWIN L. MONFORTE**

Name and Signature of Representative

PHILSTAR DAILY, INC.

Date: 4/19/13