



## Philippine Amusement and Gaming Corporation

*A Sure Bet for Progress in Gaming, Entertainment and Nation Building*

January 17, 2013

### GMA NETWORK, INC.

15/F GMA Network Center, EDSA corner  
Timog Avenue, Diliman, Quezon City  
Tel. No.: (02) 987-7777  
Fax No.: (02) 927-7861  
Email ad: PNBanloi@gmanetwork.com

**ATTN: MS. LIZELLE G. MARALAG**  
President & COO, GMA Marketing & Productions, Inc.

Madame:

**SUBJECT: NOTICE OF AWARD**

Dear Ms. Maralag:

This refers to the procurement of One (1) Lot TV Ad Placement under ITB No. 05-30-2012 through Direct Contracting.

On January 17, 2013, after a thorough evaluation of your offer, the President and Chief Operating Officer, upon the delegated authority of the Board of Directors, accepted your bid proposal for one (1) lot TV Ad placement in the total amount of **Eleven Million One Hundred Sixty Thousand Seven Hundred Thirty Five Pesos (PhP 11,160,735.00)**, VAT Exclusive, zero rated transaction.

The award of contract to your company was also approved subject to the terms and conditions provided in the Request for Quotations, Service Contract and other related documents, which were furnished and/or discussed to you.

To guarantee the faithful performance of all your obligations under the Service Contract, PAGCOR shall deduct from your service fee an amount equivalent to five percent (5%) of each payment as Performance Security which shall not exceed the total amount of Five Hundred Fifty-Eight Thousand Thirty-Six Pesos and 75/100 (PhP 558,036.75). The Performance Security shall remain valid until issuance of the final Certificate of Acceptance.

Kindly acknowledge receipt of this letter and fax it back to us at telefax no. 524-3911 or 404-1338.

Thank you.

Received By:

Very truly yours,

**ROBERTO L. CASTRO, JR.**  
Chairperson  
Bids and Awards Committee (BAC) 4

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**GMA NETWORK, INC.**

\_\_\_\_\_  
Date