



Philippine Amusement and Gaming Corporation
A Sure Bet for Progress in Gaming, Entertainment and Nation Building

January 21, 2013

GMA NETWORK, INC.

15/F GMA Network Center, EDSA corner
Timog Avenue, Diliman, Quezon City
Tel. No.: (02) 987-7777
Fax No.: (02) 927-7861
Email ad: PNBanloi@gmanetwork.com

ATTN: MS. LIZELLE G. MARALAG
President & COO, GMA Marketing & Productions, Inc.

Madame:

SUBJECT: NOTICE TO PROCEED

Dear Ms. Maralag:

This refers to the procurement of One (1) Lot TV Ad Placement under ITB No. 05-30-2012 through Direct Contracting.

This Notice to Proceed is being issued in your favor for you to commence with the TV ad placement effective January 21, 2013.

Please coordinate with **Ms. Maria Teresa D. Ocampo and/or Ms. Josephine S. Co of Corporate Communications Department** at telephone number (02) 242-0121 local 627/788 for the specific instructions regarding the implementation of said services.

Kindly acknowledge receipt of this letter and then fax it back to our office at fax number 523-0577 or 404-1338. For any inquiries or clarification, please contact the BAC Secretariat Unit at telephone number 521-1542 loc. 223 and look for Ms. Jewelyn J. Jiro.

Thank you.

Very truly yours,

ROBERTO L. CASTRO, JR.
Chairperson
Bids and Awards Committee (BAC) 4

Received By:

GMA NETWORK, INC.

Date