

FROM : PAGCOR-BSU

FAX NO. 5243911



Philippine Amusement and Gaming Corporation
A Sure Bet for Progress in Gaming, Entertainment and Nation Building

May 3, 2013

PHILSTAR DAILY, INC.

202 Roberto Oca St., corner
Railroad St., Port Area, Manila

Tel. No: 527-7901

Fax No: 527-8857

Email Ad: ads@philstar.com
bongmonforte@philstar.com.ph
elmonforte@yahoo.com

ATTN: **MR. EDWIN "BONG" MONFORTE**
Account Manager

Gentlemen:

Subject: **NOTICE TO PROCEED**

This refers to the Direct Contracting for the Procurement of Print Ad Placements for 2013 Casino Filipino Marketing Campaign in Philippine Star under ITB No.03-02-2013.

The attached Purchase Order (PO) No. 282 having been approved, this Notice to Proceed is being issued for you, to commence with the print ad placements, effective May 5, 2013 and based on the schedule of ad insertions as per Annex "A" Terms and Conditions of the said PO.

You may coordinate with Ms. Ma. Vina Claudette P. Oca, Sr. Experience Marketing Officer, Marketing & Casino Customer Relations Department at telephone number 852-2012 locals 2444 or 2405 for specific details of the requirement.

Kindly acknowledge receipt of this letter and fax it back to us at fax no/e. 404-1338 or 523-0577.

Thank you.

Very truly yours,

RODERICK R. CONSOLACION
Chairperson
BIDS AND AWARDS COMMITTEE (BAC) 3

cc. BACS
OK, MCGRD (End-year)
AVP, PD

ju

EDWIN L. MONFORTE
Received by: Name/Position
3 MAY 2013
Date