



Philippine Amusement and Gaming Corporation
A Sure Bet for Progress in Gaming, Entertainment and Nation Building

May 15, 2013

PHILIPPINE DAILY INQUIRER, INC.
PDI Bldg., 1098 Don Chino Roces Avenue
Corner Yague and Mascardo Streets, Makati City
Tel. No. 897-8808
Fax No. 897-4806; 890-5535
Email: cmmercado19@gmail.com

ATTN: MS. PERLITA G. PASCUAL
Advertising Manager

Madam:

SUBJECT: NOTICE TO PROCEED

This refers to the Direct Contracting for the procurement of One (1) Lot Print Ad Placements for Various Entertainment Activities for the First Half of CY 2013 in Philippine Daily Inquirer under ITB No. 01-28-2013.


The attached Purchase Order (PO) No. 00292 having been approved, this Notice to Proceed is being issued for you, to commence with the ad placement of the above mentioned requirement effective May 17, 2013.

You may coordinate with Mr. Gerald V. Cayetano, Creative Concepts and Media Relations Officer of the Entertainment Department, at telephone no. 852-7760 for specific instructions regarding the print ad placements.

Kindly acknowledge receipt of this letter and fax it back to us at telefax no. 404-1338.


Thank you.

Very truly yours,


RODERICK R. CONSOLACION
Chairperson
BIDS AND AWARDS COMMITTEE 4

cc: BAC 4
AVP, ED (end-user)
AVP, PD
BSU Central File

/scn

Received by 
PERLITA PASCUAL
Name and Signature of Representative
PHILIPPINE DAILY INQUIRER, INC.
Date: May 15, 2013