



Philippine Amusement and Gaming Corporation

A Sure Bet for Progress in Gaming, Entertainment and Nation Building

September 9, 2013

AEGIS MEDIA MYCO SERVICES, INC.
JOINT VENTURE WITH CARAT PHILIPPINES, INC.
10th Floor, Liberty Center, 104 H.V. dela Costa cor.
LP Leviste Sts., Salcedo Village, Makati City
Tel. No. 750-0989
Fax. No. 750-0975

ATTN: **MS. LAUREANA GLADYS BASINILLO**
General Manager / COO – Aegis Media Myco Services, Inc.

Madam:

Subject: **NOTICE TO PROCEED**

This refers to the public bidding for the Services of Media Agency for Institutional Ad Campaign on TV under ITB No.05-13-2013.

The attached Service Contract having been approved, this Notice to Proceed is being issued for you, to commence with the Services of Media Agency for Institutional Ad Campaign on TV for a period of six (6) months effective on October 1, 2013 until March 31, 2014.

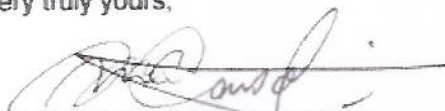
As stated in the bid documents, you shall submit within seven (7) calendar days from receipt of this notice a Media Plan for a period of six (6) months from the effectivity date stated herein to the Corporate Communications Department (CCD).


You may coordinate with Ms. Josephine S. Co, Advertising Officer, CCD at telephone number 242-0121 loc. 627 for specific details of the requirement.

Kindly acknowledge receipt of this letter and fax it back to us at fax no. 404-1338.

Thank you.

Very truly yours,


RÓDERICK R. CONSOLACION
Chairperson
BIDS AND AWARDS COMMITTEE (BAC) 3


Laureana Gladys Basinillo
Received by: Name Position
Sept. 10, 2013
Date

Cc: BAC
AVP, CCD
AVP, PD