



Philippine Amusement and Gaming Corporation

A Sure Bet for Progress in Planning, Maintenance and Nation Building

June 6, 2013

PHILIPPINE DAILY INQUIRER, INC.
1098 Don Chino Roces Avenue corner
Vague & Mascardo Streets, Makati City
Tel. No. 897-6808
Fax No. 897-4806
Email Ad: cmmercado@inquirer.com.ph

ATTN: MS. PERLITA G. PASCUAL
Advertising Manager

Madam:

Subject: NOTICE TO PROCEED

This refers to the Direct Contracting for the Procurement of Print Ad Placements for 2013 Casino Filipino Marketing Campaign in Philippine Daily Inquirer under ITB No.03-03-2013.

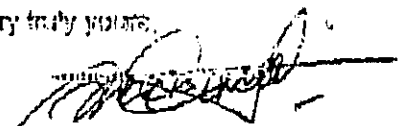
The attached Purchase Order (PO) No. 298 having been approved, this Notice to Proceed is being issued for you, to commence with the print ad placements, effective June 10, 2013 and based on the schedule of ad insertions as per Annex "A" Terms and Conditions of the said PO.

You may coordinate with Ms. Ana Vina Claudio P. Dos, Sr. Experience Marketing Officer, Marketing & Casino Customer Relations Department at telephone number 852-2012 local 2444 or 2405 for specific details of the requirement.


Kindly acknowledge receipt of this letter and fax it back to us at fax no/s. 404-1338 or 523-0577.

Thank you.

Very truly yours,


RODERICK N. CONBOLACION
Chairperson
BIDS AND AWARDS COMMITTEE (BAC) 3

cc: BAC3
DIC, MCCRD (End-user)
AVP, PD
/s/


PERLITA G. PASCUAL
Received by: Name/Position
June 7, 2013
Date