



Philippine Amusement and Gaming Corporation

A Sure Bet for Progress in Gaming, Entertainment and Nation Building

August 2, 2013

ADSTRAT ADVERTISING STRATEGIES INC.

99 Magsaysay St., EDSA Guadalupe, Nuevo, Makati City

Tel. No.: 02-8810825 / 8825636

Fax No.: 02-8825631

ATTN: **MR. JUDITO DEI R. CALLAO**
Vice President

Gentlemen:

Subject: **NOTICE TO PROCEED**

This refers to the public bidding for the Seven (7) Lots Posting of Ads in LED Billboards for the 2013 Casino Filipino Marketing Campaign under ITB No. 05-25-2013.

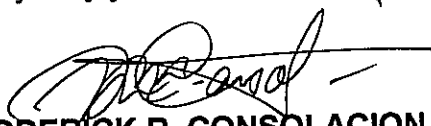
The attached Purchase Order (PO) No. 315 having been approved, this Notice to Proceed is being issued for you to commence within seven (7) calendar days from August 5, 2013, the six (6) months posting of ads in LED Billboards at C5 Bridge, Bagong Ilog, Pasig City – North Bound (Lot 1), EDSA Guadalupe, Makati City – North Bound (Lot 2), EDSA Cubao (Lot 3), EDSA Balintawak (Lot 5), Fuente Osmeña, Cebu City (Lot 6) and Pampanga (Lot 7).

You may coordinate with Mr. Hector Melencio, Assistant Manager, Marketing Department at telephone number 02-8522012 for specific details of the requirement.

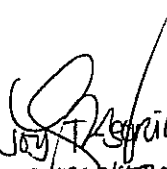
Kindly acknowledge receipt of this letter and fax it back to us at fax no/s. 02-5230577 or 02-5243911.

Thank you.

Very truly yours,


RODERICK R. CONSOLACION
Chairperson
BIDS AND AWARDS COMMITTEE (BAC) 3

cc: BAC 3
OIC, MD


Mary Joy T. Sison
Sales/Marketing Supervisor
Received by: Name/Position

Aug 6, 2013
Date