



**Philippine Amusement and Gaming Corporation**  
*A Sure Bet for Progress in Gaming, Entertainment and Nation Building*

January 7, 2014

**PHILSTAR DAILY, INC.**  
202 R. Oca Street corner Railroad  
Street, Port Area, Manila  
Tel. No.: 527-7901  
Fax No.: 527-2401

Email Ad: [spgsstar03@yahoo.com](mailto:spgsstar03@yahoo.com); [bpncmonforte@philstar.com.ph](mailto:bpncmonforte@philstar.com.ph);  
[adsphilstar@yahoo.com](mailto:adsphilstar@yahoo.com); [adsphilstar@yahoo.com](mailto:adsphilstar@yahoo.com)

ATTN: **MR. EDWIN "BONG" MONFORTE**  
Account Manager

Gentlemen:

Subject: **NOTICE TO PROCEED**

This refers to the Direct Contracting for the Print Ad Placements for the Promotion of Corporate & Social Responsibility (CSR) Projects and Various Undertakings for 2014 in Philippine Star under ITB No. 11-04-2013.

The attached Purchase Order (PO) No. 381 having been approved, this Notice to Proceed is being issued for you to commence with the print ad placements effective on January 10, 2014 and based on the schedule of ad insertions as per Annex "A" Terms and Conditions of the said PO.

You may coordinate with Ms. Josephine Co, Advertising Officer, Corporate Communications Department at telephone number 242-0121 local 627 for specific details of the requirement.

Kindly acknowledge receipt of this letter and fax it back to us at fax no/s. 404-1338 or 523-0577.

Thank you.

Very truly yours,

**RODERICK R. CONSOLACION**  
Chairperson  
BIDS AND AWARDS COMMITTEE (BAC) 3

cc: AVR, PD  
AVP, CCD  
BAC 3 Members

Received:

**EDWIN MONFORTE**  
Printed Name and Signature

**8 JANUARY 2014**  
Date