



**Philippine Amusement and Gaming Corporation**

*A Sure Bet for Progress in Gaming, Entertainment and Nation Building*

January 10, 2014

**PHILIPPINE DAILY INQUIRER, INC.**

1098 PDI Building, Don Chino Roces Avenue  
corner Yague & Mascardos Streets, Makati City  
Tel. No.: 897-8808  
Fax No.: 897-4806

Email Ad: [cmmercado@inquirer.com.ph](mailto:cmmercado@inquirer.com.ph); [ccrisologo@inquirer.com.ph](mailto:ccrisologo@inquirer.com.ph)  
[cmmercado19@gmail.com](mailto:cmmercado19@gmail.com)

ATTN: **MS. PERLITA G. PASCUAL**  
Advertising Manager

Madam:

Subject: **NOTICE TO PROCEED**

This refers to the Direct Contracting for the Print Ad Placements for the Promotion of Corporate & Social Responsibility (CSR) Projects and Various Undertakings for 2014 in Philippine Daily Inquirer under ITB No.11-06-2013.

The attached Purchase Order (PO) No. 389 having been approved, this Notice to Proceed is being issued for you to commence with the print ad placements effective on January 13, 2014 and based on the schedule of ad insertions as per Annex "A" Terms and Conditions of the said PO.

You may coordinate with Ms. Josephine Co, Advertising Officer, Corporate Communications Department at telephone number 242-0121 local 627 for specific details of the requirement.

Kindly acknowledge receipt of this letter and fax it back to us at fax no/s. 404-1338 or 523-0577.

Thank you.

Very truly yours,

**RODERICK R. CONSOLACION**  
Chairperson  
BIDS AND AWARDS COMMITTEE (BAC) 3

Cc: AVP, PD  
AVP, CCD  
BAC 3 Members

Received:

  
**PERLITA G. PASCUAL**

Printed Name and Signature

**JAN 13, 2014**

Date