



Philippine Amusement and Gaming Corporation
A Sure Bet for Progress in Gaming, Entertainment and Nation Building

January 17, 2014

PHILSTAR DAILY, INC.

202 R. Oca St. Corner Railroad St., Port Area, Manila
Tel. No. 527-7777 loc. 181
Fax. No. 5272401

ATTN: **MR. EDWIN L. MONFORTE**
Account Manager

Gentlemen:

Subject: **NOTICE TO PROCEED**

This refers to the Direct Contracting for the Print Ad Placement for Various Entertainment Projects (January to December 2014) in Philippine Star under ITB No. 12-18-2013.

The attached Purchase Order (PO) No. 398 having been approved, this Notice to Proceed is being issued for you to commence with the print ad placements effective on January 20, 2014, and based on the conditions and schedule of ad insertions stated in Annex "A" Terms and Conditions of the said PO.

You may coordinate with Mr. Gerald Cayetano, Creative Concepts and Media Relations Officer of the Entertainment Department at telephone number 854-4688 for specific details of the requirement.


Kindly acknowledge receipt of this letter and fax it back to us at fax no/s. 404-1338 or 523-0577.

Thank you.

Very truly yours,


RODERICK R. CONSOLACION
Chairperson
BIDS AND AWARDS COMMITTEE (BAC) 3

Cc: BAC 3
AVP, ED
AVP, CCD


EDWIN L. MONFORTE
Received by: Name/Position
17 JAN '14
Date