



**Philippine Amusement and Gaming Corporation**  
*A Sure Bet for Progress in Gaming, Entertainment and Nation Building*

January 30, 2014

**THE PHILIPPINE DAILY INQUIRER, INC.**  
1098 PDI Bldg., Don Chino Roces Ave., cor. Yague  
And Mascardo Sts., Makati City  
Tel. No. 897-8808  
Fax. No. 897-4806

ATTN: **MS. PERLITA G. PASCUAL**  
Assistant Vice President-Advertising

Madam:

Subject: **NOTICE TO PROCEED**

This refers to the Direct Contracting for the Print Ad Placement for Various Entertainment Projects (January to December 2014) in Philippine Daily Inquirer under ITB No. 12-17-2013.

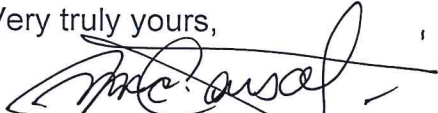
The attached Purchase Order (PO) No. 403 having been approved, this Notice to Proceed is being issued for you to immediately commence with the one year contract for the print ad placements from January 2014 until December 2014, and based on the conditions stated in Annex "A" Terms and Conditions of the said PO.

You may coordinate with Mr. Gerald Cayetano, Creative Concepts and Media Relations Officer of the Entertainment Department at telephone number 854-4688 for specific details of the requirement.


Kindly acknowledge receipt of this letter and fax it back to us at fax no/s. 404-1338 or 523-0577.

Thank you.

Very truly yours,

  
**RODERICK R. CONSOLACION**  
Chairperson  
BIDS AND AWARDS COMMITTEE (BAC) 3  
*W*  
*Mf*

Cc: BAC 3  
AVP, ED  
AVP, CCD

  
**PERLITA G. PASCUAL**  
Received by: Name/Position  
JAN 30, 2014  
Date