



April 13, 2015

**LIVE ARTIST PRODUCTION, INC.**  
4071 R. Magsaysay Blvd., Sta. Mesa, Manila  
Tel No.: 9260556 / 9202643

ATTN: **MS. MA. PURITA D. RAPINAN**  
President

Madam:

Subject: **NOTICE OF AWARD**

This refers to the Direct Contracting for Procurement of Services for the Monthly Thematic Launch (Nationwide for April to June 2015) under ITB No. 03-05-2015.

On April 10, 2015, after a thorough evaluation of your offer, the Chairman and Chief Executive Officer, as duly delegated by the Board of Directors, accepted your proposal in the total amount of **Six Million Pesos (PhP6,000,000.00), VAT Exclusive Zero Rated Transaction.**

The award of the contract to your company was also approved subject to the terms and conditions provided in the Request for Quotation and Service Contract, which were furnished to you and/or discussed during the process.

Please secure and submit within ten (10) calendar days from receipt of this notice, a Performance Security in any form, as follows:

<b>Forms of Performance Security</b>	<b>Amount of the Performance Security (Percentage of the Total Contract Price)</b>
Retention Money or Cash [PAGCOR shall deduct five percent (5%) retention money for every progress payment provided that it should not exceed five percent (5%) of the contract price]	<b>Five Percent (5%)</b>  <b>Three Hundred Thousand Pesos (PhP300,000.00)</b>
Cashier's/manager's check issued by a Universal or Commercial Bank;	
Bank draft/guarantee or irrevocable letter of credit issued by a Universal or Commercial Bank, Provided however that if issued by a foreign bank, it shall be duly confirmed by a Universal or Commercial Bank; or	

Surety Bond (which is acceptable to PAGCOR) issued by a surety or insurance company duly certified by the Insurance Commission to issue said security, which shall be submitted within ten (10) calendar days from receipt of the Notice of Award.

**Thirty Percent (30%)**  
**One Million Eight Hundred**  
**Thousand Pesos**  
**(PhP1,800,000.00)**

The Performance Security shall remain valid until issuance of the final Certificate of Acceptance.

Please acknowledge receipt of this letter and fax it back to us at fax number 524-3911.

Thank you.

Very truly yours,

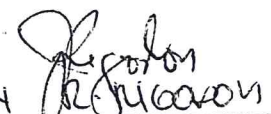


**RODERICK R. CONSOLACION**  
Chairperson  
BIDS AND AWARDS COMMITTEE (BAC) 4

cc: BAC 4  
AVP, ED

BSB/mia 041315

Received:

  
JOHN R. CONSOLACION  
Printed Name and Signature

Date

APRIL 15, 2015