



# Philippine Amusement and Gaming Corporation

*Creating Opportunities Beyond Gaming*

October 9, 2019

**PILIPINO STAR NGAYON, INC.**

202 Roberto S. Oca St. Port Area Manila

Telephone No.: (02) 521-3995

Email Address: [jlquimal@psngayon.ph](mailto:jlquimal@psngayon.ph)

Attention: **MS. NORMA S. ARELLANO**  
Account Executive

Dear Madam:

SUBJECT: **NOTICE TO PROCEED**

We are pleased to inform you that the Service Contract for the **Procurement of Ad Placements for Pilipino Star Ngayon** under ITB No. **SS19-08-094COR**, has been signed by you and the duly designated PAGCOR official.

Thus, we are issuing this Notice to Proceed for you to commence with the required services, effective upon receipt of this notice for a period of one (1) year, or until the actual volume of the print ad placements have been exhausted. However, this contact shall be automatically terminated if the Contact Price is exhausted.

Entertainment Department (ED) shall provide the publication materials and number of inserts. Publication of ads shall be upon the advice of the end-user, ED. Please coordinate with ED regarding the insertion dates prior to publication of the print ad.

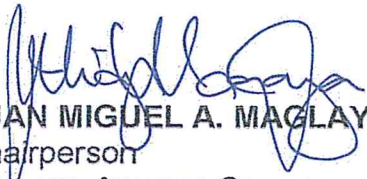
You may coordinate with Acting Senior Entertainment Officer of Entertainment Department, Ronald A. Sergio, at (02) 526-0337, local 2401, for the specific details of their requirements.

Please acknowledge receipt of this Notice by signing the same and fax it at (02) 522-1357 local 7453.

We look forward to the completion of this project to our mutual satisfaction.

Thank you.

Very truly yours,

  
**JUAN MIGUEL A. MAGLAYA**  
Chairperson  
BIDS AND AWARDS COMMITTEE (BAC) 3

MMP/msw


Cc: BAC 3  
AVP, ED  
AVP, PD

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**PROCUREMENT  
DEPARTMENT**

Received:

  
Norma Arellano  
Printed Name and Signature

October 10, 2019  
Date