



## Philippine Amusement and Gaming Corporation

*A Sure Bet for Progress in Gaming, Entertainment and Nation Building*

June 22, 2016

### MAX IDEAS MARKETING CORPORATION

No. 125 Hulo Road, Barangay Bagbaguin,  
Meycauayan City, Bulacan  
Telephone Number: (02) 361-2269  
Fax Number: (02) 361-3836

ATTENTION: **MARIA CECILIA D. DE GUZMAN**  
Corporate Giveaway Specialist

Gentlemen:

Subject: **NOTICE OF AWARD**

This refers to the Negotiated Procurement (Two-Failed Biddings) for the Supply and Delivery of Regular and Golf Umbrellas under ITB No. NP2FB16-006.

On June 21, 2016, after a thorough evaluation of your offer, the President and Chief Operating Officer, upon the delegated authority of the Board of Directors, accepted your proposal in the total amount of Five Million Eight Hundred Eighty Thousand Pesos (PhP 5,880,000.00), VAT Exclusive, Zero-Rated Transaction.

The award of the contract to your company was also approved subject to the terms and conditions provided in the Request for Quotation and Draft Annex "A" of the Purchase Order, which were furnished to you and/or discussed during the process.

As part of the requirement to the winning bidder and as stated in the Request for Quotation, you shall submit within a non-extendible period of seven (7) calendar days upon receipt of this notice, a prototype of the following:

1. Regular Umbrellas with PAGCOR and Casino Filipino Design; and
2. Golf Umbrellas with PAGCOR and Casino Filipino Design.

As contained in the Request for Quotation, the prototype submitted must satisfy the following evaluation criteria:

1. Adherence of print compared to the digital file which will be provided by PAGCOR; and
2. Compliance to the individual packaging requirement.

Please acknowledge receipt of this letter and fax it back to us at (02) 336-6906 or (02) 524-3911.

Thank you.

Very truly yours,

**CELESTINA R. ADOR**  
Chairperson  
BIDS AND AWARDS COMMITTEE (BAC) 4

MMP/kyc

Cc: BAC 4  
AVP, CCD

Received:

\_\_\_\_\_  
Printed Name and Signature

\_\_\_\_\_  
Date