



June 20, 2018

PHILSTAR DAILY, INC.

Roberto S. Oca, corner Railroad Sts.,
Port Area, Manila
Tel. No.: 527-5821
Fax No.: 527-2401

ATTENTION: **EDWIN L. MONFORTE**
Account Executive

Gentlemen:

SUBJECT: **NOTICE TO PROCEED**

We are pleased to inform you that the Service Contract for the Procurement of Print Advertisement Services under ITB No. SS18-03-077COR, that was awarded to you has already been formally signed by the duly designated PAGCOR official and your representative.

We are, thus, issuing this Notice to Proceed for you to commence with the required services effective upon receipt of this notice until December 31, 2018. However, this Contract shall be automatically terminated if the Contract Price is exhausted before the termination date.

Marketing Department (MD) shall provide the required publication dates from the date of receipt of the Notice to Proceed until December 31, 2018 or until the Contract Price for all insertions have been exhausted. Publication of ads shall be upon the advice of the end-user, MD. Please coordinate with MD regarding the insertion dates prior to publication of the print ad.

You may coordinate with Mr. Melvyn Alfred Tablang, Senior Marketing Officer at 521-1542 local 146, for the specific details of their requirements.

Please acknowledge receipt of this Notice and fax it back to us at (02) 255-4279 or (02) 526-0337 Loc. 2702.

We look forward to the completion of this project to our mutual satisfaction.

Thank you.

Very truly yours,


JUAN MIGUEL A. MAGLAYA
Chairperson
BIDS AND AWARDS COMMITTEE (BAC) 3

BSB/aas

cc: BAC 3
AVP, MD

Received: 

EDWIN MONFORTE
Printed Name and Signature

ACCOUNT MANAGER
Position

2 JULY 2018
Date