



# Philippine Amusement and Gaming Corporation

*A Sure Bet for Progress in Gaming, Entertainment and Nation Building*

March 2, 2015

## **KAMAHALAN PUBLISHING CORPORATION**

2/F Journal Bldg. 28<sup>th</sup> St. Port Area, Manila

Tel. No. 521-8507

Fax No. 521-8340

Attn.: Ms. Ma. Editha D. Angeles  
Advertising Sales Manager

Dear Madam:

Subject: **NOTICE OF AWARD**

This refers to the Direct Contracting for the Procurement of Print Ad Placements in Manila Standard for the Various Procurement Activities of the Bids and Awards Services Department under ITB No. 09-27-2014.

On February 27, 2015, after a thorough evaluation of your offer, the President and Chief Operating Officer, upon the delegated authority of the Board of Directors, approved your quotation/offer, with the Cost per insertion, VAT Exclusive, Zero-Rated Transaction, as follows:

<b>Schedule</b>	<b>Technical Description</b>	<b>Cost per Insertion (VAT-Exclusive, Zero-Rated Transaction) Fixed Rates for three (3) months</b>
<b>For the period of three (3) months to commence on the effectivity date specified in the Notice to Proceed</b>	<b>SIZE: 3 col x 18 cm</b>	PhP7,077.00
	<b>SIZE: 3 col x 20 cm</b>	PhP7,860.00
	<b>SIZE: 3 col x 25 cm</b>	PhP9,817.50
	<b>SIZE: 3 col x 30 cm</b>	PhP11,775.00
	<b>SIZE: 3 col x 35 cm</b>	PhP13,732.50
	<b>SIZE: 4 col x 17 cm</b>	PhP8,904.00

The award of the contract to your company, which shall be based on the actual print-ad placements and not to exceed the total contract price amounting to Two Hundred Thousand Pesos (PhP200,000.00), VAT-exclusive, zero-rated transaction, was also approved subject to the terms and conditions provided in the Request for Quotation and Annex 'A' Terms and Conditions of the Purchase Order.

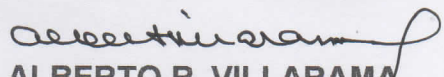
63.3

To guarantee the faithful performance of all your obligations under the contract, PAGCOR shall secure five percent (5%) retention money from the monthly fee, which shall not exceed the total amount of Ten Thousand Pesos (PhP10,000.00). The Performance Security shall remain valid until the issuance of the final Certificate of Acceptance.

Kindly acknowledge receipt of this letter and then fax it back to our office at fax number (02) 524-3911.

Thank you.

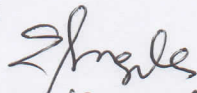
Very truly yours,

  
**ALBERTO R. VILLARAMA**  
Chairperson  
BIDS AND AWARDS COMMITTEE (BAC) 3

/MMP/aaa

cc: BAC 3  
AVP, CCD  
AVP, BASD

Received:

  
Ma. Editha D. Angeles  
Printed Name and Signature

3/11/15  
Date